



Automotive Production Forecasts

THE ESSENTIALS

The *Automotive Production Forecasts* are LMCA's premium production forecasting services. Subscribers can select from the four regional services covering: Europe, North America, South America and the Asia Pacific region. Combined, these constitute the *Global Automotive Production Forecast*.

Building on macro-economic forecasts generated by our partner, the renowned *Oxford Economics*, and LMCA's forecasts of light vehicle sales, the *Automotive Production Forecasts* offer the most comprehensive and detailed production forecasts with a seven year time horizon. These forecasts are supplemented by a discussion of each OEM's recent performance, strategies, product portfolio and capacity, as well as planned new model introductions.

LMCA's *Automotive Production Forecasts* provide the best source of strategic and tactical planning information on light vehicle production available in the marketplace. They are an invaluable tool for component manufacturers and others interested in vehicle production.

CONTENT

- Production disaggregated by:
 - region and country;
 - month, quarter and year (current year plus 7-year forecast time horizon);
 - model and model generation, platform, marque and manufacturer;
 - vehicle type, segment and assembly plant.
- *Start of production, end of production and next facelift dates.*
- Detailed product cycle diagrams.
- Full supporting text discussing: macro-economic developments underlying our demand forecasts; sales forecasts (including segmentation and other relevant issues); production forecasts; and manufacturers' strategies.

DELIVERABLES

- Four editions of the web-based report provided at quarterly intervals available to any of the subscribing customers' personnel.
- Four quarterly or 12 monthly electronic downloads of the data and forecasts, provided in annual, quarterly and monthly (optional) timeslices, with filters and pivot tables.
- Access at any time to our industry staff to discuss these forecasts and any questions that may emerge from them.
- As an optional extra, the production forecasts can be provided in greater detail by *bodystyle* and by *number of doors*.

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