



## Emerging Market Reports – Automotive Market Forecast

### THE ESSENTIALS

With booming economies and low vehicle penetration rates, the emerging markets are the key source of growth for today's global automotive industry. China and India are the two key markets critical to, and fuelling, this growth.

LMCA's *Automotive Market Forecasts*, published monthly and separately covering *China* and *India*, provide a unique tool for anyone wishing to understand the current state of the automotive industry in these two dynamic countries and how these industries will evolve over coming years.

Through on-going research and analysis of the factors driving these emerging automotive markets, our team of automotive experts navigates the often complex and volatile business environments within which the OEMs are operating. These reports assess their activities, strengths and weaknesses and generate very detailed forecasts of sales and production over a 7-year time horizon together with analysis of the implications of these forecasts on engine and transmission demand and bodystyle.

### CONTENT

- Expert analysis of monthly sales and production trends in two of the world's fastest growing markets.
- A review of government policy, the economy and the business environment with scenario analysis through a seven year forecast horizon.
- Aggregate Forecasts to 2019:
  - Sales by segment, brand, groups and fuel type;
  - Production by maker and segment;
  - Exports and Imports.
- Manufacturer profiles and forecasts:
  - Production by plant, platform and model;
  - Capacity and utilisation;
  - J.D. Power Quality Measurement Rankings.

### DELIVERABLES

- Twelve monthly editions of the web-based report available to any of the subscribing customers' personnel.
- A supporting excel database providing easy access to the top models, manufacturers and brands as well as customised tables.
- Access at any time to our industry staff to discuss these forecasts and anything that may emerge from them.

### For More Information Contact LMC Automotive:

#### Europe

**United Kingdom (Oxford - Headquarters)**

Phone: +44 1865 791 737

Email: [forecastingeurope@lmc-auto.com](mailto:forecastingeurope@lmc-auto.com)

#### Germany (Frankfurt)

Phone: +49 6174 2930 898

Email: [forecastingeurope@lmc-auto.com](mailto:forecastingeurope@lmc-auto.com)

#### North America (Detroit)

Phone: +1 248 817 2100

Email: [forecastingamerica@lmc-auto.com](mailto:forecastingamerica@lmc-auto.com)

#### Asia

**Thailand (Bangkok)**

Phone: +662 264 2050

Email: [forecastingasia@lmc-auto.com](mailto:forecastingasia@lmc-auto.com)

**China (Shanghai)**

Phone: +8621 5283 3880

Email: [forecastingchina@lmc-auto.com](mailto:forecastingchina@lmc-auto.com)