



Emerging Market Reports – Market Trends

THE ESSENTIALS

With a combination of booming economies and low vehicle penetration rates at the present time, the emerging markets are the key source of growth for today's global automotive industry. Home to almost half of the world's population, China, India and Asean are three key markets spearheading this growth.

LMCA's *Market Trends Reports*, published monthly, comprise three separate reports covering China, India, and the Asean region (Thailand, Indonesia, Malaysia, the Philippines and Vietnam). These provide an up-to-date analysis of the scale and characteristics of current demand, an evaluation of the often complex and volatile business environments and an assessment of individual OEMs' strengths and weaknesses.

Through on-going research and analysis of the factors driving these emerging automotive markets, our specialist team of automotive experts monitors and provides an incisive view of vehicle demand, segment trends and competitor activities.

CONTENT

- Expert analysis of monthly sales and production trends covering the world's fastest growing regions.
- Changes in the factors shaping the markets, including government, consumer and manufacturer.
- Full market top lines ranking manufacturers, brands, models and segments as well as key import and export data.
- Monthly sales volumes trends for both passenger vehicle and light commercial segments over the previous year as well as over a seven year time horizon.
- Monthly brand assessments of the leading players in the market with their volumes trends and outlook and key players in the market that month.
- New model intelligence with profiles on the latest models and variants to hit the market as well as the most important price cuts and promotions.

DELIVERABLES

- Twelve monthly editions of the web-based report available to any of the subscribing customers' personnel.
- A supporting excel database providing easy access to the top models, manufacturers and brands as well as customised tables.
- Access to our industry staff to discuss these markets.

For More Information Contact LMC Automotive:

Europe

United Kingdom (Oxford - Headquarters)

Phone: +44 1865 791 737

Email: forecastingeurope@lmc-auto.com

Germany (Frankfurt)

Phone: +49 6174 2930 898

Email: forecastingeurope@lmc-auto.com

North America (Detroit)

Phone: +1 248 817 2100

Email: forecastingamerica@lmc-auto.com

Asia

Thailand (Bangkok)

Phone: +662 264 2050

Email: forecastingasia@lmc-auto.com

China (Shanghai)

Phone: +8621 5283 3880

Email: forecastingchina@lmc-auto.com