



Press Release

May 13th 2013

LMC Automotive and CARCON Automotive Announce Strategic Alliance

Agreement Highlights Importance of South American Automotive Market

TROY, MI US: May 13th 2013 — LMC Automotive today announced that it has reached agreement with CARCON Automotive for the provision of market intelligence for the South American automotive market. CARCON Automotive will act as LMC Automotive's exclusive representative in South America, focusing on Brazil and Argentina. The two companies will also join forces to collaborate on proprietary forecasting and consulting projects.

"We are extremely pleased to be working closely with CARCON Automotive. Their rigorous methodology and customer focus is strongly aligned with our own", said Jeff Schuster, Senior Vice President of LMC Automotive. "CARCON brings an important local South American presence and focus to our global forecasting services and capabilities".

"The partnership with LMC is an important step for CARCON Automotive and realises our long term goal to team up with a major global organization in the market intelligence arena. The alliance will open up new possibilities for our customers" said Carlos Reis, Senior Partner for CARCON Automotive.

About LMC Automotive

LMC Automotive is known and respected worldwide for the quality of its global automotive forecasting, market intelligence services, and highly responsive customer support. The company is the premier supplier of automotive forecasts to an extensive client base of more than 500 car and truck makers, component manufacturers and suppliers, and financial and government institutions around the world. Forecasting services cover global sales, production and powertrain. The company also undertakes a variety of proprietary consultancy projects.

LMC Automotive is headquartered in Oxford, UK with offices in Detroit, Shanghai, Bangkok, Frankfurt and Paris. LMC Automotive along with LMC International, the global leader in economic and business consultancy for the agribusiness sector, is part of the LMC group. Founded in 1980, it is privately owned and headquartered in the UK, with offices in New York, Singapore, and Kuala Lumpur and a partner office in Brazil.

About CARCON Automotive

CARCON Automotive develops corporate strategic intelligence for the South American automotive market. Their well-known intelligence and analytical services support heavy truck, bus and auto OEM clients as well as many other automotive supply chain companies. Their services cover sales, costs, production, distribution, after-market and dealers' strategies and they have enormous capability in the development of customized projects for auto sector clients.



CARCON Automotive is headquartered in São Paulo, Brazil and was founded in 1998. It is a privately owned company and operates through automotive alliances in Buenos Aires, Montevideo, Santiago and Barranquilla.

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