



Global Commercial Vehicle Forecast

THE ESSENTIALS

The *Global Commercial Vehicle Forecast* provides a clear and concise view of the medium and heavy commercial vehicle sectors of the automotive industry in a single user-friendly report. Comprehensive coverage of the world's major automotive markets offers valuable insight into the varying environments in which the industry operates and the factors and developments affecting both sales and production.

LMCA's *Global Commercial Vehicle Forecast*, published in conjunction with ACT Research, analyses the current state of the industry and forecasts its evolution with an unmatched level of detail. Organisations involved in the commercial vehicle sector will find it an invaluable tool for understanding this ever-changing industry and setting their future global strategies against the backdrop of these changes.

CONTENT

- Sales and production forecasts by:
 - region and country;
 - quarter and year (current year plus a 7-year forecast time horizon);
 - manufacturer, marque and GVW segment;
 - indicative forecasts for 10 and 15 years into the future.
- In-depth regional and country-level macro-economic commentaries.
- Full supporting text discussing sales, segmentation and production trends for each market.

COVERAGE

- North America
- Europe
- Africa: *South Africa*
- Middle East: *Iran*
- South America: *Argentina and Brazil*
- Asia Pacific: *Australia, China, India, Japan and Korea*

DELIVERABLES

- Four editions of the printed hard-copy report provided at quarterly intervals.
- Four quarterly electronic downloads of the data and forecasts, provided in annual and quarterly timeslices, with filters and pivot tables. These can be downloaded by any of the subscribing customers' personnel.
- Access at any time to our industry staff to discuss these forecasts and any questions that may emerge from them.

About ACT Research:

ACT is the recognised leader in the provision of data and forecasts for the commercial vehicle industry in North America. Its services are used by all the major North American truck manufacturers and most of their component suppliers.

For More Information

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