



Global Hybrid & Electric Vehicle Forecast

THE ESSENTIALS

The quarterly LMCA *Global Hybrid & Electric Vehicle Forecast* provides a comprehensive perspective of the prospects for the increasingly more important hybrid and electric powertrain sector.

The need to introduce powertrain electrification and for OEMs to reduce vehicle carbon emissions is now widely recognised. However, the rate at which the available technologies are emerging varies significantly by region, just as the penetration of hybrid and electric vehicles ranges widely within the developed vehicle markets.

LMCA's service balances fiscal, regulatory, and technical drivers of growth against OEM investment plans and customer attitudes towards the new technologies. Key factors affecting demand for hybrids and electric vehicles are evaluated for each country. These include availability and durability of government incentives, frameworks surrounding vehicle emissions, and the strategies of key OEMs in each country.

CONTENT

- Model-level coverage of markets representing 80% of current global personal vehicle demand.
- Overview by country of the fiscal and regulatory drivers of hybrid and electric vehicle demand.
- Assessment of the major global OEMs' vehicle electrification strategies by technology and by region.
- Historic hybrid and electric vehicle sales.
- 10-year forecasts of hybrid and electric vehicle demand (including US light trucks) by region, country, vehicle segment, group, make, model, and technology type (mild hybrid, full hybrid, plug-in hybrid, range extender, battery electric, fuel cell, and IC-only vehicles).

GEOGRAPHICAL COVERAGE

- North America: *United States*
- Europe: *France, Germany, Italy, Spain, UK, Other Europe (combined)*
- Asia Pacific: *China, India, Japan, Korea, Thailand, Philippines, Malaysia and Indonesia*

DELIVERABLES

- Two editions of the web-based report provided at half-yearly intervals and available to any of the subscribing customers' personnel.
- Two half-yearly electronic downloads of the data and forecasts, provided in annual timeslices, with filters and pivot tables.
- Access at any time to our industry staff to discuss these forecasts and any questions that may arise.

For More Information

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